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Abode of timeless watches in KL mall



(Right) The first and largest House of Tissot in South-East Asia occupied more than 2,785sq ft of space at the centre court area of Suria KLCC.

FANS of Swiss watchmaker, Tissot, were taken on a “trip” to the House of Tissot at Suria KLCC.

The first and largest in South-East Asia, it occupied more than 2,785sq ft of space at the centre court area of the mall.

The vast space was transformed into five different rooms inspired by the brand’s groundbreaking innovation and tradition over the years.

Each room had a different theme, complete with a set of Tissot watches in glass showcases.

Guests began with The Classic Room featuring timeless with classical, discrete and timeless designs, followed by Sport Garage which celebrated its strong connection with the world of sport.

There was also the Tactile Terrasse which shared its technology revolution while the Heritage Room highlighted traditional watch-making with contemporary style and appeal.

A small bathtub sat in the middle of the Ladies Dressing Room, showcasing the brand’s iconic women’s watches.

“The House of Tissot features a broader, more comprehensive range of high-quality timepieces to suit different lifestyles and preferences.

“This includes classic, sporty, heritage, iconic, feminine and stylish designs for men and women alike,” said Tissot Malaysia vice-president Kim Lim at the launch which was also attended by Embassy of Switzerland to Malaysia deputy head of mission Werner Bardill and Suria KLCC chief operating officer Francis Tan.

At the event, models walked around wearing Tissot watches for guests to take a closer look of the timepieces.

Some of Tissot’s latest collections were also on display such as the Touch Collection, T-Sport, T-Lady, T-Classic, Heritage, T-Gold, T-Pocket and Special Collections.

The intimate party saw guests enjoying the evening’s entertainment, which featured sets by DJ Ethan Curzon and other interactive activities, much to the delight of the crowd.

(Source: <https://www.thestar.com.my/metro/metro-news/2018/08/18/abode-of-timeless-watches-in-kl-mall-swiss-watchmaker-showcases-its-innovation-through-the-years/#fiysuVzYEkDbSDU3.99>)